



# ECO IMPACT 2021

People | Planet | Profit



Finding the Balance

January 28 | Virtual Conference



# WHAT IS ECO IMPACT?

## ECO's Digital Reach

ECO Canada can provide you with coast to coast exposure and visibility for your brand through our extensive network of environmental professionals and employers



**75,000**

Monthly Website Visits



**96,000**

Email Subscribers



**44,000**

Social Media Followers



*“It was really good exposure for our company, and great to learn about other exciting work in the field.”*

*“Great opportunity to meet like-minded individuals in similar roles (Networking).”*

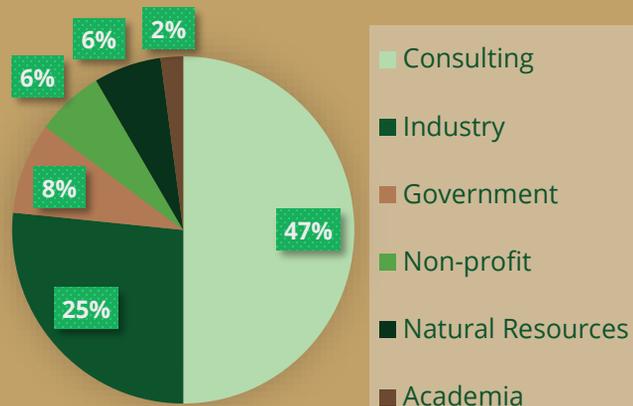
ECO IMPACT is unique. We bring together environmental professionals and decision makers from across Canada for a day of learning and celebration. Our sponsors get the opportunity to influence and make lasting connections with Canada's environmental leaders to drive your business objectives.

## Who Attends Our Events?

ECO IMPACT attracts attendees from a diverse range of organizations, including:

- SLR
- AET Group
- Englobe
- Golder Associates Inc.
- Tetra Tech
- Enbridge
- Federal, provincial and municipal government representatives
- TransCanada
- WSP Canada Inc.
- Willms & Shier
- Maxxam Analytics
- Saputo
- Lockheed Martin
- Trans Mountain
- EPCOR

## ECO IMPACT 2020 attendees





# PARTNERSHIP OPPORTUNITIES

ECO IMPACT 2021 is going virtual, allowing us to reach environmental professionals all across Canada. Our virtual conference software allows you to experience top class technical sessions, exhibitors' booths, networking opportunities all from the comfort of your own home.

ECO IMPACT brings together environmental leaders and decision makers to network and learn about current trends and opportunities in Canada's environmental sector. Canada is facing tough economic and environmental challenges. ECO IMPACT will explore how we can turn these challenges into opportunities, promoting innovation and technology to drive sustainable economic growth.

Your sponsorship helps ECO Canada recognize the outstanding achievements of our EP community, while providing an opportunity for Canada's environmental leaders to network. ECO Canada has a range of partnership opportunities available to meet the needs of your organization.

	<b>Gold</b> <b>\$1,500</b> <b>5 available</b>	<b>Silver</b> <b>\$1,000</b> <b>9 available</b>	<b>Bronze</b> <b>\$500</b> <b>20 available</b>
Delegate pass	5	2	x
Exhibit booth	✓	x	✓
Speaking opportunity	✓	✓	x
Logo placement on eco.ca	✓	✓	✓
Social media promotion	✓	✓	✓
Verbal recognition during the event	✓	✓	✓



# PARTNERSHIP OPPORTUNITIES

## Gold Sponsorship



### Sponsor an ECO IMPACT Award

Sponsor one of our 5 ECO Impact award categories This package includes:

- Present an Impact Award (5 minutes)
- Digital branding during the awards ceremony
- Virtual booth
- 5 full delegate pass
- Verbal recognition at the event
- Digital brand recognition – eco.ca, social media

**\$1,500**

## Silver Sponsorship



### Sponsor a Technical Session

Sponsor one of our 9 technical sessions. This package includes:

- Opening remarks in the technical session (5 minutes)
- Digital branding in technical session
- 2 full delegate passes
- Verbal recognition at the event
- Digital brand recognition – eco.ca, social media

**\$1,000**

## Bronze Sponsorship



### Sponsor a booth in our virtual tradeshow:

- Virtual booth
- Unlimited booth representatives
- Verbal recognition at the event
- Digital brand recognition – eco.ca, social media

**\$500**



## **ABOUT ECO IMPACT**

ECO Impact aims to highlight and recognize the work of designated Environmental Professionals who demonstrate innovation to find impactful and productive solutions that further the sustainability influence on industry in Canada.

Our virtual conference will cover a range of environmental topics to help support career development and continuous learning.

## **ABOUT ECO CANADA**

**ECO Canada** is the steward for the Canadian environmental workforce across all industries. We champion the end-to-end career of an environmental professional. We do not only train and certify professionals, but also help identify and address labour market gaps.

Our efforts promote and drive responsible, sustainable, economic growth to ensure that environmental care and best practice is a priority.

**For more information visit [www.ecoimpact.ca](http://www.ecoimpact.ca)**