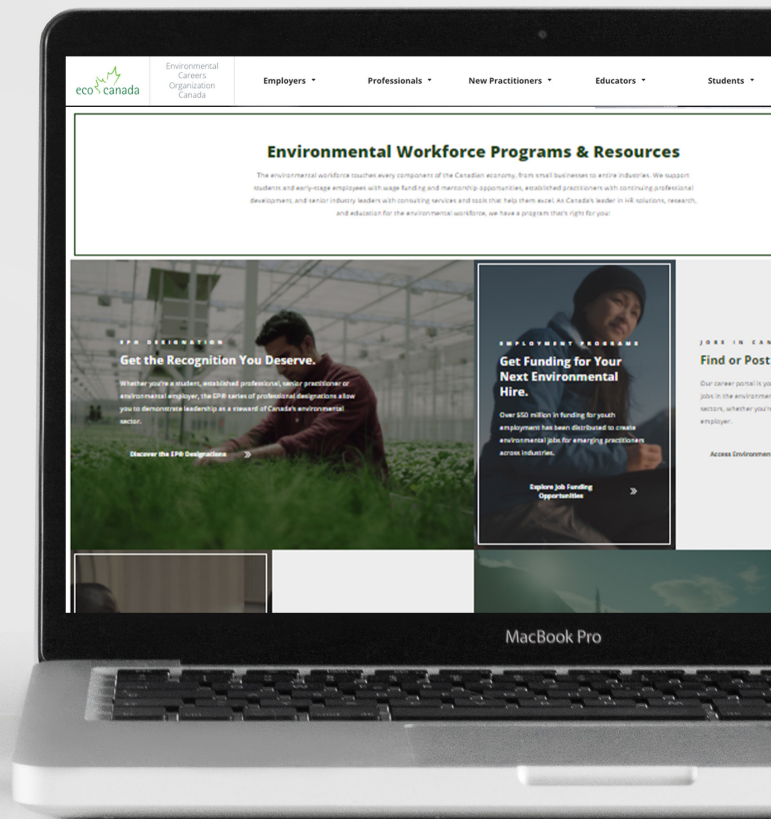
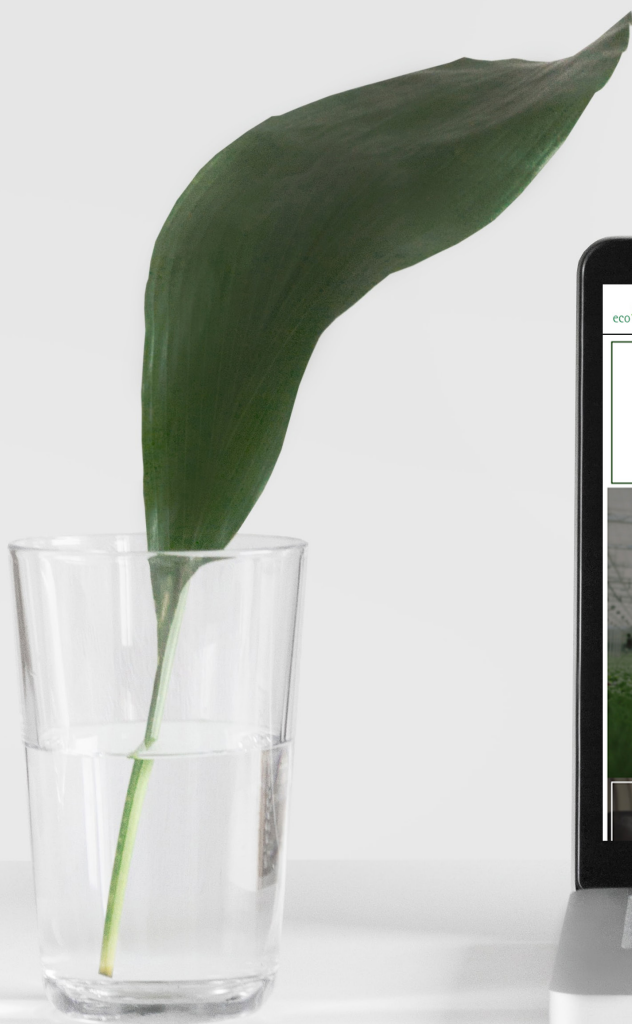


ECO CANADA

Environmental Careers Organization

MEDIA KIT

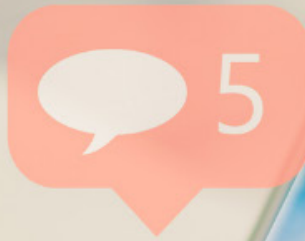




ECO Canada is a Strategic Workforce Solutions Partner to Industry, Academia and Practitioners

ECO Canada was founded in 1992 as a way to help nurture Canada's burgeoning environmental sector.

At ECO Canada, we act as the steward for the Canadian environmental workforce across all industries. From job creation and wage funding, to training and labour market research, we champion the end-to-end career of all environmental professionals. We aim to promote and drive responsible, sustainable economic growth, while also ensuring that environmental best practices remain a priority.



128,000+

email subscribers

100,000+

monthly website visitors

62,000+

social media followers



Get Noticed

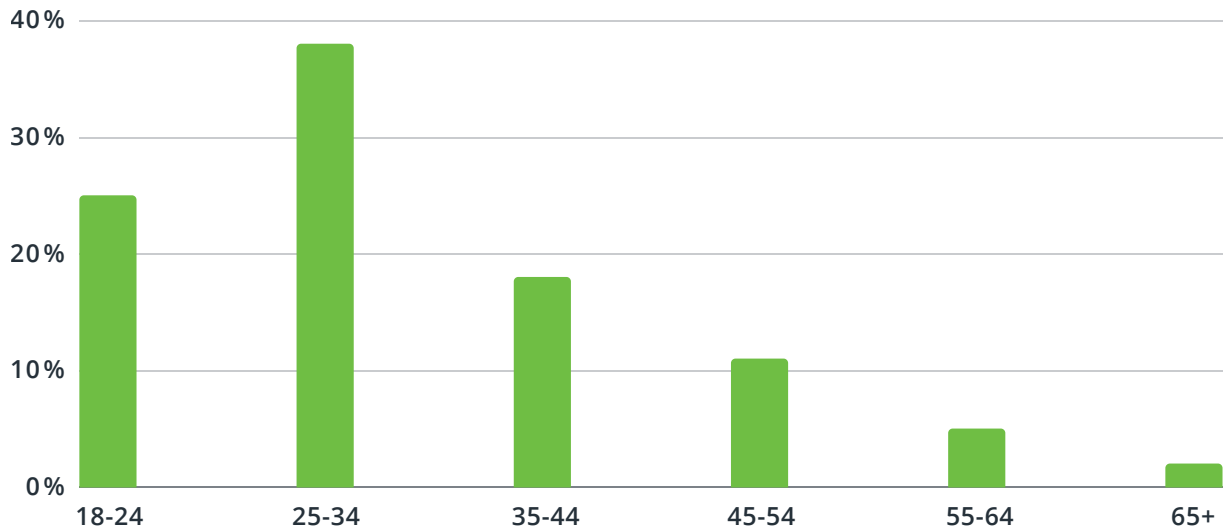
Through ECO's digital platforms, environmental professionals gain access to resources and tools for career growth.

Advertise with us to expand your business visibility and connect with a rapidly growing industry in Canada. Showcase your products and services through customized emails and content, website placements, newsletters or lead-generating webinars. We can customize packages to meet your specific growth needs.



Audience Information

ECO Canada receives an average of 360,000 monthly unique page views, 1,000,000 annual unique visitors, and 4 million annual unique page views.



Advertising Solutions

Advertising Format	Specs	Cost
Website		
Megamenu Audience Navigation Banner		\$ 2,000
Run of Site (3 pages)		\$ 1,000
Leaderboard		\$ 750
Additional Page Placement		\$ 350

Newsletter		
Leaderboard	728x90	\$ 1,000
Featured Announcement	35-40 words + logo	\$ 1,500

Webinars		
Sponsored Webinar and Lead List		\$ 8,000

Creative Development		
Box/Banner Ad: includes up to 2 revisions	includes resizing	\$ 350
Featured Article (blog and social share)	500-1000 wds	\$ 3,500
Digital Campaign Development/Mgmt	Platform price differences	Custom - audience and target
Landing Page with Lead Capture Form	Contact list as a deliverable	\$ 3,500
Social organic	40 wds or less	\$ 1,000+

*Custom Packages are Available

WEBSITE



NEWSLETTER





Terms and Conditions

TERMS

Net 30 days. In the event of nonpayment, publisher reserves the right to hold the advertiser and/or its agency liable for monies owed.

SHORT-RATES AND REBATES

Advertisers who do not place within 12 months the number of insertions upon which their frequency rate is based will be rebilled the difference based upon the appropriate earned rate. Rebates will be applied if advertisers earn a better frequency rate by placing more insertions than originally contracted for.

CANCELLATIONS

No charge for cancellations made before the published ad closing date. Cancellations within 5 business days after ad closing date will be charged at 25% of the space rate. Cancellations more than 5 business days after ad closing date will be charged 50% of space rate. No cancellations can be made beyond 10 business days after ad closing date. If new materials or instructions are not provided by the published Materials Due date, ECO Canada reserves the right to publish the advertiser's most recent ad for which we have materials.

PAYMENT

To make an advertising payment, please visit your login on eco.ca

LIABILITY

Advertiser and agency agree to indemnify, defend, and save harmless the publisher from any liability for content of advertisements printed pursuant to the advertiser's or agency's order. The publisher reserves the right to reject, discontinue, or omit any advertising.

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advertising request online to**

**eco.ca/advertising-request
media@eco.ca**

