



ECO IMPACT 2021

People | Planet | Profit



Finding the Balance

January 28 | Virtual Conference



WHAT IS ECO IMPACT?

ECO's Digital Reach

ECO Canada can provide you with coast to coast exposure and visibility for your brand through our extensive network of environmental professionals and employers



75,000
Monthly Website Visits



100,000
Email Subscribers



44,000
Social Media Followers



“It was really good exposure for our company, and great to learn about other exciting work in the field.”

“Great opportunity to meet like-minded individuals in similar roles (Networking).”

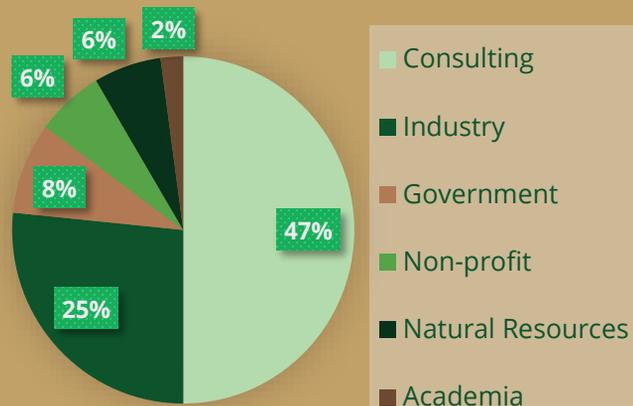
ECO IMPACT is unique. We bring together environmental professionals and decision makers from across Canada for a day of learning and celebration. Our attendees get the opportunity to influence and make lasting connections with Canada's environmental leaders

Who Attends Our Events?

ECO IMPACT attracts attendees from a diverse range of organizations, including:

- SLR
- AET Group
- Englobe
- Golder Associates Inc.
- Tetra Tech
- Enbridge
- Federal, provincial and municipal government representatives
- TransCanada
- WSP Canada Inc.
- Willms & Shier
- Maxxam Analytics
- Saputo
- Lockheed Martin
- Trans Mountain
- EPCOR

ECO IMPACT 2020 attendees





ECO IMPACT 2021 AGENDA

ECO IMPACT 2021 is going virtual, allowing us to reach environmental professionals all across Canada. ECO IMPACT brings together environmental leaders and decision makers to network and learn about current trends and opportunities in Canada’s environmental sector. Canada is facing tough economic and environmental challenges. ECO IMPACT will explore how we can turn these challenges into opportunities, promoting innovation and technology to drive sustainable economic growth.

8:00	Event opens
Opening Panel	
8:30 - 10:00	Panel Discussion – “People, Planet, Profit – Finding the balance”
BREAK	
10:00 - 10:15	Break – visit the exhibit hall or networking opportunities
4 x technical sessions – choose from 4 live sessions	
10:15 - 11:45	Topic 1: Growing Canada’s Blue Economy
	Topic 2: Innovation in Canada’s Cleantech Sector
	Topic 3: Climate Change Adaptation Strategies
	Topic 4: The Road to Recovery can be Green - Economic Recovery in Canada
BREAK	
11:45 - 12:45	Break - Visit the exhibit hall / Networking
4 x technical sessions – choose from 4 live sessions	
12:45 - 14:15	Topic 1: Futureproofing the Environmental Workforce
	Topic 2: Digital Skills for Success
	Topic 3: Canada’s Energy Transition – Where tradition meets innovation
BREAK	
14:15 - 14:30	Break – Visit the exhibit hall/ networking
Keynote, Awards and Closing	
14:30 - 16:00	2021 ECO Impact Awards and Keynote Speaker Alanna Mitchell
17:00	Closing

**All Times are in MST

People | Planet | Profit - Finding The Balance
Contact: Hannah Williamson, Events Coordinator
Email: events@eco.ca



ABOUT ECO IMPACT

ECO Impact aims to highlight and recognize the work of designated Environmental Professionals who demonstrate innovation to find impactful and productive solutions that further the sustainability influence on industry in Canada.

Our virtual conference will cover a range of environmental topics to help support career development and continuous learning.

ABOUT ECO CANADA

ECO Canada is the steward for the Canadian environmental workforce across all industries. We champion the end-to-end career of an environmental professional. We do not only train and certify professionals, but also help identify and address labour market gaps.

Our efforts promote and drive responsible, sustainable, economic growth to ensure that environmental care and best practice is a priority.

For more information visit www.ecoimpact.ca