



VALUE ALIGNMENT

ABOUT ECO CANADA

ECO Canada is a steward for the Canadian environmental workforce across all industries. From job creation to wage funding, to training and labour market research – we champion the end-to-end career of an environmental professional. Our aim is to promote and drive responsible, sustainable economic growth while also ensuring that environmental care and best practice is a priority.

We work alongside both government and policy makers, as well as industry and academia, to ensure we support Canada as a global leader in environmental innovation and jobs. We are thought leaders in the environmental labour market. Our leading research provides unmatched statistics and analysis on the economic and labour trends that identify workforce gaps within industry.

We support the environmental labour market from coast-to-coast. Our services hit every touch point within the environmental workforce from education development, to certification and soft skills training – we serve our members to ensure they can build and grow their careers.

Mission: to ensure an adequate supply of people with the demonstrated skills and knowledge required to meet the environmental human resource needs of the public and private sectors.

Vision: To build the world's leading environmental workforce

EP EMPLOYER CORE VALUES

The overall goal of EP Employer is to recognize and support employers in the Canadian environmental landscape.

The underlying objective is to increase awareness for the importance of human resource practices in business within the environmental sector and allow organizations to excel in the development of human resource management best practices and policies. It is important for organizations and the public to recognize that the most critical factor influencing environmental business competitiveness and success is people. Employers need to find, satisfy, develop, motivate and hone the efforts of good employees with the context of overall business strategy and culture.

ECO Canada's EP Employer designation is a means to recognize organizations that have stepped up to the challenge in reaching and/or improving human resource potential.